



DRESS FOR SUCCESS[®]
NORTHWEST ARKANSAS

Professional Women's Group

What It Is: The Professional Women's Group is an international networking association for Dress for Success clients who have recently entered the workforce. The Professional Women's Group was created to promote employment retention and career advancement by providing valuable skill building information, understanding corporate culture to handling personal finances. The Professional Women's Group provides a safe environment where members can learn how to network and develop their professional skills.

How It Works: Members attend monthly seminars on a variety of career development topics. Each meeting consists of two key elements: an expert speaker leading an informational discussion and a networking period. In addition to monthly meetings, members receive opportunities for career coaching, mentoring, discounts on various products and services, and additional clothing and accessories to complete a working wardrobe. Members also have the opportunity to become their affiliate's representative at the annual *Success Summit*, our signature leadership conference for select PWG members and coordinators.

Benefits of Membership:

- Lifetime membership in a professional network
- Access to free educational, mentoring and training programs
- Use of the Career Center Services, including support of career coach
- Opportunity to enhance leadership development
- Additional clothing and accessories

A sample twelve-month curriculum:

- Setting Goals and Making them Happen
- Getting your Resume Noticed
- Communication: Skills for Success
- Credit Management and Investing
- Work/Life Balance for Working Women
- You and Your Taxes
- Budget Planning
- Nutrition for the Working Woman
- Resolving Conflicts at Work
- Self Defense



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Professional Women's Group Enrolment Application

First Name:	Last Name:
Tel:	Email:
Address:	Employer:
What motivates you about joining PWG?	
What interests you most about being a PWG member? (tick all that apply)	
<input type="checkbox"/> Lifetime membership in a professional network	
<input type="checkbox"/> Access to free educational, mentoring and training programs	
<input type="checkbox"/> Use of the Career Center Services, including support of career coach	
<input type="checkbox"/> Mentor Relationship	
<input type="checkbox"/> Opportunity to enhance leadership development	
<input type="checkbox"/> Additional clothing and accessories	
<input type="checkbox"/> Representing DFSNWA in the local community	
Can you commit to participating in monthly Professional Women's Group meetings?	
Any challenges you may face in attending the monthly sessions? (Work schedule, childcare, school, etc.)	
Please suggest any topics that would be of interest to you for our monthly meetings?	